ORIGINAL ARTICLE

Do Income Supplemental Programs for Older Adults' Help Reduce Primary Caregiver Burden? Evidence from Mexico



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Abstract

In countries such as Mexico without formal public long-term care policies, informal care becomes the main source of support for older adults. Alternative social programs, such as supplemental income programs, for older adults could alleviate caregiver burden, especially if supplemental income were to be used for paid care or to compensate non-paid family caregivers. This work is the first to analyze the effects of a supplemental income program for older adults on primary caregiver burden. To identify how such a program might affect caregiver burden, we analyze rich panel data on 433 adults 70 years and older in two communities, one receiving a supplemental income program and the other not, in Yucatan, Mexico. Data were collected in 2008 and 2009 among treatment and control groups before and 6 months after program introduction. We employ a difference-in-differences approach. In our sample, most care is provided by non-paid female caregivers. We find that individuals in both the treatment and control groups received fewer hours of care over time. The decrease was lower for older adults who received the supplemental income, but the difference with those who did not was not statistically significant. We also observe few changes on caregiving burden; even after program introduction, more than 98% of caregivers remained unpaid and the same primary caregiver remained. Altogether, our work suggests supplemental income programs have negligible effects on caregiving, making evident the urgent need for other strategies to support non-paid caregivers who bear most of the burden for old-age care in Mexico.

Keywords Caregiver burden · Supplemental income programs · Poverty · Older adults · Mexico

Introduction

Caregiving for older adults can have long-term health and economic effects on individuals who provide the care (Folbre 2012; Heger 2014; Mendez-Luck et al. 2008, 2009; Varley and

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Blasco 2000). In most countries, long-term care for older adults is informally provided by unpaid family members. In addition to providing daily assistance for dependent older adults, these caregivers may provide financial support and instrumental care such as doctor visits, medical decisions, and healthcare tasks in the home (Grunfeld et al. 2004; Guzmán and Huenchuan 2005; Hellström and Hallberg 2004; La Parra 2001; Wolff et al. 2016).

Countries with a tradition of long-term care systems have included in-kind benefits, cash benefits, or a mix of these to caregivers who support individuals with disabilities and frail older adults. Cash benefits are usually known as carer's allowance. Such benefits can vary by country. In Germany, they are €100 (basic amount) or €200 per month (high amount), while in France they are an amount calculated as a function of the evaluation of a care plan and of the beneficiary's resources (Bocquaire 2016; Colombo et al. 2011). In the United States, the National Family Caregiver Support Program aims to help family members providing in-home care for frail older relatives. The program includes information, assistance in accessing services, counseling, training, supplemental services, and legal assistance. Overall, it costs roughly \$150 million each year (Feinberg and Newman 2004).

A large number of studies focusing on Europe and North America have investigated whether formal care services delivered for older adults substitute for or complement informal support (Tennstedt et al. 1993; Van Houtven and Norton 2004). Few studies, however, have considered informal care as a critical component of health-care systems, despite the fundamental role of such care in maintaining health and wellbeing for the elderly (National Academies of Sciences 2016). The burden of informal caregiving is higher in low-income settings without economic and health care support (Heger 2014). The burden of caregiving is becoming a major problem for a growing proportion of families, particularly in low- and middle-income countries (LMICs) with rapid aging and high poverty for those in old age (Colombo et al. 2011; United Nations, Department of Economic and Social Affairs,, and Population Division 2015).

Currently, there are few policies to provide health and personal care services or to alleviate the burden of caregivers in LMICs (Angel et al. 2016; Gutiérrez Robledo et al. 2012). Many LMICs have introduced social protection programs that provide cash and other benefits such as staple foods, subsidized utilities, or income transfers to older adults, but these benefits have not specifically been targeted to support caregiving or caregivers (Bitran and Giedion 2003; Coady et al. 2004; Comisión Económica para América Latina (CEPAL) 2018). In Latin America, the adverse macroeconomic conditions and constant crises of the 1980s and 1990s led to reforms that aimed to increase coverage of workers by public social security systems (Martínez and Coperation 2018; Queisser, Organisation de coopération et de développement économiques, and Centre de développement 1998; Rofman et al. 2013). These reforms, however, ultimately had little impact on coverage in such systems, resulting in the later creation of supplemental income programs, including non-contributory pensions, for the wellbeing and social protection of older adults.

Supplemental income programs provide a minimum income, aimed at guaranteeing a minimum welfare or social protection floor. They are financed from general government revenues or taxes and are not connected to working history. In their initial stages, they were mostly means-tested or implemented in rural localities, with coverage, as in Mexico, becoming universal over time (Martínez and Coperation 2018; Oliveri and InterAmerican Development Bank 2016; Rofman et al. 2013). While supplemental income programs have reduced poverty and household vulnerability and promoted psychosocial wellbeing in LMICs (HelpAge International 2003; Lloyd-Sherlock and Agrawal 2014), their financial sustainability remains

a challenge. In Latin America, for example, while supplemental income programs do not yet require a high share of GDP, such programs may become more burdensome given the large proportion of workers with informal employment and lack of access to social security systems as well as an aging population with a shrinking proportion of working-age individuals able to support non-contributory pensions (Martínez and Coperation 2018; Rofman et al. 2013).

Though sustaining non-contributory pensions can be challenging, such programs, in the absence of formal, publicly financed long-term care programs, may help alleviate the burden of caregiving by substituting informal for formal caregiving, particularly if income from these programs is used to pay for care or is given to unpaid caregivers sacrificing educational, income, or other opportunities.

Caregiving and Income Security in Old Age in Mexico

Like other LMICs, Mexico lacks public formal long-term care programs that support people with disabilities, frail older adults, or their informal care-givers (Giraldo-Rodríguez et al. 2018). Indeed, any formal public health and social care services for older adults remain scarce (Gutiérrez Robledo et al. 2012). This generates increasing pressure on non-paid family caregivers who provide most care for older adults (López-Ortega 2014; Mayston et al. 2017; Pelcastre-Villafuerte et al. 2011; Robles 2001, 2005).

The Mexican social security system only covers a small percentage of older adults who worked in the formal sector, while those living in rural areas, the self-employed, and those outside the formal labor market do not have access to social security benefits in old age. As a result, only 30% of men and 12% of women 65 years and older receive social security benefits (Téllez et al. 2017). Federal and state governments in Mexico do provide supplemental income programs for older adults (Aguila et al. 2011). These originated in Mexico City in 2001 and spread to Chihuahua and Nuevo Leon in 2004, Quintana Roo in 2006, and Chiapas and Sinaloa in 2007, among others (Aguila et al. 2011). Following the introduction of these state programs, the federal government introduced a supplemental income program for adults 70 years or older in rural locations with less than 2500 inhabitants in 2007. It expanded this program over time to cover all persons 65 or older who did not receive social security retirement benefits or a state-level supplemental income program in 2013 (Aguila et al. 2016).

The federal supplemental income program for older adults has reduced poverty, improved mental health, reduced depressive symptoms, increased participation and empowerment in household spending decision making for older recipients, and increased household consumption (Galiani et al. 2016; Pestieau et al. 2010; Salinas-Rodríguez et al. 2014). In Yucatan, a monthly state-level supplemental income program for older adults has improved verbal recall and lung function, reduced anemia, increased availability of food as well as use of health-care services and ability to buy medicines (Aguila et al. 2015b), and decreased the severity of frailty for women (Aguila et al. 2018). At the same time, both federal and state supplemental income programs in Mexico have reduced private family transfers to older adults, reduced saving rates of households, and reduced paid work by recipients (Amuedo-Dorantes and Juarez 2015; Galiani et al. 2016; Juarez 2009; Juarez and Pfutze 2015).

Family care in Mexico are based in a strong sense of familial obligations, but social and economic conditions are affecting traditional social norms. While most Mexicans report strong filial obligation and willingness to care for their parents, younger respondents say that they feel less able to care for older relatives than previous generations did (Aguila et al. 2018).

A disproportionate amount of older adult caregiving work falls on women—specifically spouses and daughters (Varley and Blasco 2000; Bergstrom and Heymann 2005; Mendez-Luck et al. 2008, 2009; Gutiérrez Robledo et al. 2012). In 2012, women were 63% of the caregivers for older adults (López-Ortega 2014). In addition, 78% of female caregivers were between 20 and 59 years of age—a crucial time when women may be responsible for their own dependent children as well. Support from men is typically limited to financial assistance. One study, using family-level data from Yucatan, Mexico (Angst et al. 2019), found not only that women provided significantly more care hours than men each month but also that daughters were most likely to be chosen as caregivers. Caregivers also have less education, lower rates of employment, and higher levels of co-residency with older adults than non-caregivers do. Put another way, caregivers were typically older daughters living in the same household as the oldest adults whose health required the highest amounts of caregiving time.

Study Aims

In this work, we seek to document whether receiving a supplemental income program affects levels of care provided to older adults. Specifically, we investigate whether a supplemental income program affects the number of caregiving hours older adults received from the primary caregiver as well as whether the program affected the age, gender, and number of primary caregivers for older adults with disabilities. We use rich panel data that includes data on caregivers and caregiving hours before implementation (August–November 2008) and 6 months after (July–September 2009) in treatment and control groups. We focus on total caregiving hours provided by the primary caregiver. To our knowledge, this is the first study to analyze the effects of a supplemental income program on caregiving of older adults.

We hypothesize that additional income may allow older adults to increase the number of hours of care received by paying for additional assistance. In addition, supplemental income may enable participants to switch primary caregiver burden to other family members, compensate unpaid caregivers, or contract paid care. Because life-cycle experiences and caregiving norms differ by gender, the effects of an income supplemental program may vary by the gender of the recipient. In Mexico, women have greater life expectancy and a lower probability of remarriage than men have, as demonstrated by the greater proportion of women (34% in 2012) than men (13%) who are widowed (Wong et al. 2015). As a result, spouse or partner care for women is often much less available. Furthermore, forms of reciprocation that result in care of parents provided by children may vary by gender as well due to differences in social expectations during childhood that further manifest as parents age (Gomes Da Conceicao and Montes de Oca 2013).

Material and Methods

Study Design and Participants

In this study, we analyze the effects of a supplemental income program for older adults 70 or above in the State of Yucatan, Mexico. The supplemental income program started in 2007 and was rolled out in stages with an experimental design to evaluate its impact on the well-being of older adults. The first stage included localities with less than 6500 inhabitants, the second stage was for localities with less than 20,000 inhabitants, and the third stage was for localities with

20,000 inhabitants or more. For the third stage of the program, eleven cities in the state qualified: Hunucma, Kanasin, Uman, Merida, Motul, Oxcutzcab, Progreso, Tekax, Ticul, Tizimin, and Valladolid. Among these cities, we employed a clustered randomized controlled trial design by matching pairs of towns with similar socioeconomic and demographic characteristics in the 2005 Mexican Census. By random draw, we chose Valladolid (45,868 inhabitants) and Motul (21,508 inhabitants), both in the northeastern part of the state, for our analysis. Eligible recipients in Valladolid received a state supplemental income program of MXN\$550 (US\$58.70 per month at 2014 purchasing power parity, or PPP) starting in December 2008, while those in Motul did not. The supplemental income program represented, on average, 46% of older respondents' income and 25% of household income, a significant increase in disposable income.

We identified participants for the evaluation by screening all households with adults 70 or older in both towns. After identifying all adults 70 or older in both towns, we conducted baseline surveys (W1) in Valladolid and Motul between August and November 2008 among all eligible households. We conducted a follow-up survey (W2) in July to September 2009, approximately 6 months after Valladolid began receiving the income supplement. Response rates at W1 were 94.3% in Valladolid and 96.7% in Motul; at W2, they were 85.9% in Valladolid and 85.6% in Motul. We calculated response rates using American Association for Public Opinion Research (AAPOR) guidelines (The American Association for Public Opinion Research (AAPOR) 2016). A detailed description of the study design, sampling frame, and follow-up procedures has been previously published (Aguila et al. 2014). The survey questionnaires we used were comparable to those for the Mexican Health and Aging Study (MHAS) and the U.S. Health and Retirement Study (HRS) and included a comprehensive assessment of health, disability, and socioeconomic characteristics for age-eligible respondents. The survey also included a household roster with detailed information about family members such as age, gender, education, and relationship to the elderly respondent.

We also built a separate data set containing one line of data for each family member, allowing us to track changes in caregiving across time. We carefully merged family member data by name, age, gender, and education across waves. This additional data set includes family members who live in the household and children who live outside the household, hours of informal care each provided to the elderly respondent, and monetary payment from the older adults to caregivers. In constructing this data set, we used methods similar to those used to construct the HRS family data file.

The Internal Review Board at RAND Corporation revised and approved the protocol (approval number 2008-0513-CR07) for the surveys. The study complied with U.S. and Mexican requirements and standards for conducting ethical research. An informed-consent form that followed the Helsinki Declaration II was provided to each participant (Aguila et al. 2015a).

The original sample consisted of 612 men and 710 women in the treatment town, Valladolid, and 524 men and 505 women in the control town, Motul, in W1. We first restricted our sample to older adults who responded to both waves of the survey: 521 men and 612 women in the treatment town and 430 men and 405 women in the control town. Because we were interested in caregiving for persons with disabilities, we further restricted our sample to those who in W1 reported problems with at least one Activity of Daily Living (ADL, discussed further below): 282 (54.1% of those who participated in both waves) men and 376 (61.4%) women in the treatment town and 227 (52.8%) men and 266 (65.7%) women in the control town. Finally, because we are interested in caregiving, the last part of our analysis described

below uses a more restricted sample including older respondents with an ADL limitation who reported having a primary caregiver at W1: 97 (34.4% of those with an ADL limitation at W1 and who participated in both waves) men and 164 (43.6%) women in the treatment town and 66 (29.1%) men and 106 (39.8%) women in the control town. Our working sample is 163 older men respondents and 270 older women respondents across both towns.

Functional disability has been assessed for many decades now with two main instruments: the Katz Index of Activities of Daily Living (Katz 1983) and the Lawton Instrumental Activities of Daily Living Scale (IADL) (Lawton and Brody 1969). ADLs include basic or self-care activities that involve looking after oneself and that are necessary for independent living and include activities such as bathing, toileting, getting in and out of bed; IADLs are considered to be more complex, refer to domestic life, and include activities such as preparing meals, shopping for groceries, and managing money (McDowell 2006). We focus on ADLs for two reasons. First, previous studies have shown a hierarchical process of disability where IADL disability precedes ADL disability, where individuals with ADL problems usually have more disabilities resulting in higher difficulty in their daily lives, and where ADL problems generally indicate more severe health problems than IADL limitations, resulting in a need for more caregiving (Ferrucci et al. 1998; Jagger et al. 2001; Spector et al. 1987; Verbrugge and Jette 1994; Verbrugge et al. 2004). Second, ADLs are usually more precisely reported than IADLs and, in countries such as Mexico with high gender equalities, performance of IADLs may reflect gendered expectations regarding household activities more than actual ability to perform the activity (Sheehan and Tucker-Drob 2017).

Outcomes

The dependent variables for this study were the total number of caregivers reported by each older adult with functional disability and the total number of hours of care received per week. We analyze the number of caregivers by gender, groups of age, and whether at the time of the study these caregivers were living inside or outside the household of the older adult. We ranked caregivers by the number of hours they assist older adults and identified the primary caregiver as the person who provides the most caregiving hours.

Covariates

Our covariates include age, age squared, marital status (1 = married or consensual union, 0 = otherwise), total years of formal education, study wave (1 = W2, 0 = W1), whether respondent lives in the treatment community (1) or in the control community (0), and an interaction variable between W2 and the indicator for the state program (1 = program * W2, 0 = otherwise).

Statistical Analysis

Descriptive statistics include the mean number of caregivers and hours of care per week. Mean number of caregivers is also presented by gender, groups of age, and living inside or outside the household of the older adult. As a second step in the analysis, we estimated transition matrices in order to investigate the possible changes in total number of caregivers reported by gender of sample respondents. The third step of the analysis uses an Intention-to-treat (ITT) analysis within a Difference-in-differences (DID) framework to investigate the changes in caregiving hours and number of primary caregivers 6 months after the introduction of the supplemental income program. In the third step, we restrict our sample to primary caregivers because they provide most of care. We estimated the effects of the program using DID of means. We calculated these by comparing the difference in means for the outcome of interest between treatment and control towns, before and after the income supplement was implemented and controlling for no covariates. We also computed the effects of the program with the DID regression:

$$Y_{it} = \beta_0 + \beta_1 W_t + \beta_2 T_i + \beta_3 T_i W_t + \beta_4 X_{it} + \varepsilon_{it}$$

$$\tag{1}$$

where Y_{it} is the outcome of interest for individual *i* in wave *t*; W_t is a time dummy equal to 1 at W2 and 0 at baseline or W1; T_t is a dummy equal to 1 for individuals in the treatment town (Valladolid) and 0 for those in the control town (Motul); T_tW_t is the treatment and time interaction term with the coefficient β_3 measuring the causal effect of the supplemental income program; X_{it} is a vector of covariates; and ε_{it} is the error term. We conduct our analysis separately for men and women.

The main identification assumption of the DID analysis is common trends. This requires that, in the absence of treatment, the treatment and control towns follow similar trends over time (Cameron and Trivedi 2005). Other potential threats to the identification of the DID estimator are differential survey attrition and mortality in the treatment and control towns. Past studies using the same survey in Yucatan have shown that the treatment and control towns follow common trends without differential attrition or mortality (Aguila et al. 2017; Aguila et al. 2015b). We did all analyses using STATA version 13.1 software (StataCorp 2013). Standard errors are robust to heteroscedasticity and clustered at the household level. To test multiple hypotheses, we applied a Holm-Bonferroni correction (Holm 1979).

Results

Table 1 shows the descriptive characteristics of the sample respondents at baseline or W1. The mean age of respondents at baseline for both men and women in both towns was about 80 years. Most men in both locations were married or partnered and most women were not, with men in Valladolid significantly more likely to be married than those in Motul (P = 0.006). Educational attainment is low in both towns for both men and women, at an average of approximately 2 years of schooling. Mean number of household residents was also similar in both towns and for men and women, with around 3.7 persons per household; 6 to 8% of respondents reported living alone at the time of baseline survey. Among those without a spouse, Motul men were significantly more likely than Valladolid men to report living with other family members (P = 0.009) while the difference here for women was not statistically significant (P = 0.421).

We also show in Table 1 the number of caregiving hours received and the number of caregivers by caregiver gender, age, and whether caregivers lived in the same household as the older respondent. Across both towns, men received a slightly higher number of caregiving hours, but men and women had a comparable number of caregivers. At the same time, caregiving hours and number of caregivers were comparable for men between the towns and women between the towns. Most primary caregivers are women who live in the same household as the older respondents. The largest proportion of caregivers for older men were women 60 to 74 years old; the largest proportion of caregivers for older women wore women 30 to 59 years old.

Table 1 Descriptive statistics of	f older adults sample respoi	ndents, number of caregivers	s, and caregiving hours			
	Treatment (Valladolid) % or Mean (SD) Men	Control (Motul) % or Mean (SD)	Difference P value	Treatment (Valladolid) % or Mean (SD) Women	Control (Motul) % or Mean (SD)	Difference P value
Age	79.53 (0.80)	78.80 (0.73)	0.505	79.95 (0.57)	80.21 (0.79)	0.788
Married/Partnered	6.37	86.16	0.006	50.49	53.90	0.554
Years of education	2.33 (0.24)	2.38 (0.25)	0.889	1.94(0.18)	1.66(0.17)	0.269
Lives alone	0.19	8C./	0./35	0.10	8.49	0.470
Lives with spouse only Counter with other family	52.99	10.6/	C10.0	15 24	9.43	0.148
Couples with other family.		26.26	770.0	+2.01 52 41	50 40	160.0
Buildes with outer taining Household residents	3 50 (0 74)	3 74 (0 76)	00.00 0.658	3 77 (0 16)	3 03 (0 21)	0.423
Outcomes			0000	(01.0) 21.0	(17:0) (041-0
Caregiving hours received	75.00 (10.60)	99.24 (12.42)	0.140	67.02 (6.18)	69.48 (7.43)	0.799
Number of caregivers	1.27 (0.08)	1.33 (0.08)	0.567	1.34 (0.07)	1.21 (0.07)	0.162
Male caregivers	0.22(0.05)	0.32(0.07)	0.216	0.36 (0.04)	0.31(0.06)	0.528
15-29 years old	0.07 (0.03)	0.05 (0.03)	0.534	0.04 (0.02)	0.01 (0.01)	0.072
30–44 years old	0.05 (0.03)	0.12 (0.04)	0.154	0.05 (0.02)	0.06 (0.03)	0.963
45-59 years old	0.07 (0.03)	0.12(0.04)	0.312	0.09 (0.02)	0.05 (0.02)	0.186
60–74 years old	0.02 (0.01)	0.03 (0.02)	0.707	0.10 (0.02)	0.10(0.03)	0.873
75 years and older	1	I	I	0.05 (0.02)	0.09 (0.03)	0.242
Lives in household	0.14(0.04)	0.23(0.06)	0.268	0.30(0.04)	0.24 (0.04)	0.269
Lives outside household	0.07 (0.03)	0.09(0.04)	0.673	0.06 (0.02)	0.08 (0.05)	0.788
Female caregivers	1.05(0.08)	1.02(0.08)	0.754	0.98 (0.06)	0.90(0.05)	0.277
15-29 years old	0.12 (0.05)	0.06(0.04)	0.331	0.13(0.03)	0.04(0.02)	0.006
30–44 years old	0.12 (0.04)	0.23(0.06)	0.134	0.30 (0.04)	0.33(0.05)	0.689
45–59 years old	0.16(0.04)	0.29(0.06)	0.086	0.35 (0.04)	0.33(0.05)	0.707
60–74 years old	0.44 (0.05)	0.33(0.06)	0.157	0.15(0.03)	0.16(0.04)	0.878
75 years and older	0.16(0.04)	0.11(0.04)	0.275	0.01 (0.01)	0.04 (0.02)	0.214
Lives in household	0.94(0.08)	0.80(0.08)	0.235	0.73 (0.05)	0.68(0.05)	0.482
Lives outside household	0.11(0.04)	0.21(0.06)	0.144	0.25(0.05)	0.22 (0.05)	0.623
No. observations	97	66		164	106	
SD Standard deviation						

	Treatm	nent					Contro	ol				
	(Valloo	dolid)					(Motu	l)				
	Men			Wome	'n		Men			Wome	n	
No. caregivers W1/W2	0	1	2 or more	0	1	2 or more	0	1	2 or more	0	1	2 or more
0	<i>94.57</i> 174	4.35 8	1.09 2	<i>90.00</i> 189	<i>8.10</i> 17	1.90 4	<i>93.17</i> 150	<i>6.21</i> 10	0.62 1	85.53 136	10.69 17	3.77 6
1	51.76 44	<i>43.53</i> 37	4.71 4	<i>39.84</i> 51	55.47 71	4.69 6	<i>34.69</i> 17	55.10 27	10.20 5	<i>34.41</i> 32	<i>60.22</i> 56	5.38 5
2 or more	38.46 5	15.38 2	46.15 6	<i>31.58</i> 12	<i>31.58</i> 12	<i>36.84</i> 14	41.18 7	11.76 2	47.06 8	28.57 4	<i>14.29</i> 2	<i>57.14</i> 8

Table 2Transition matrices for total caregivers W1/W2 (men and women respondents reporting problems with
at least one ADL at W1) – percentages and number of observations

Table 2 shows transition matrices with the number of caregivers between W1 and W2 for older men and women reporting receiving help performing ADLs at baseline for treatment and control towns. At baseline in the treatment town, 184 (65%) older men with an ADL limitation did not have a caregiver, nor did 210 (56%) such women. At baseline in the control town 161 (71%) men and 159 (60%) women with ADL limitations had no caregiver. Older women were more likely to report having problems with at least one ADL and to have at least one caregiver. Among respondents with caregivers at baseline, 85 (87%) men and 128 (77%) women in the treatment town and 49 (74%) men and 93 (87%) women in the control town had one caregiver. Most with a caregiver had only one; among those with two or more caregivers, a primary caregiver provided the majority of care hours. On average, the primary caregiver provided more than 70 h of care per week, with less than 2% of primary caregivers receiving any payment for their services (results not shown, available upon request).

In the treatment town, 52% of men with one caregiver at W1 had none in W2 and 38% of those with two or more caregivers had none at W2. Among women in the treatment town, 40% of those with one caregiver at W1 had none at W2 and 32% with two or more caregivers at W1 had none at W2 and 32% with two or more caregivers at W1 had none at W2. In the control town, 35% of men with one caregiver and 41% with two or more had none by W2; among women, 34% with a caregiver at W1 and 29% with two or more caregivers had none at W2. This is explained by disability being a dynamic process (Johnson and Wolinsky 1993; Wunderlich et al. 2002). Individuals may have periods of recovery, better functional ability, and may not require further help with daily activities. Alternatively, they may go from not having help to needing it, as seen in the numbers without caregivers at W1 who had them at W2.

Table 3 shows, for older men, the estimates of the impact of the program on number of caregiving hours provided by the primary caregiver, number of primary caregivers by age group, and number of caregivers living inside or outside the respondent's household. Table 4 shows these same estimates for older women. The first two columns in Tables 3 and 4 show the average caregiving hours received and number of caregivers at baseline for the treatment and control towns. The third and fifth columns show the difference between W2 and W1 for the treatment and control towns.

In Table 3, we can observe that 6 months after the introduction of the supplemental income program there were no statistically significant effects on average caregiving hours received by

Table 3 Effects on primary c	aregiver W2 - W1	(men respondent)											1
	Treatment (Valladolid) W1	Control (Motul) W1	Treatment (Vall W2-W1	adolid)	Control (Motul) W2-W1		DID of Means			DID Re	gressions		
	Mean (SE)	Mean (SE)	Diff. (SE)	Ρ	Diff. (SE)	Ρ	Diff. (SE)	Ρ	HB	þ	b (se)	P H	B
Caregiving hours received Number of caregivers	77.05 (10.19)	79.73 (11.11)	-5.91 (10.52)	0.576	-26.02 (10.07)	0.011	20.12 (14.56)	0.169		20.29	(20.97)	0.336	
Male caregivers	0.14 (0.04)	0.24 (0.05)	-0.07 (0.03)	0.006	-0.14 (0.03)	0.000	0.06 (0.04)	0.131		0.07	(0.06)	0.277	
15-29 years old	0.02(0.01)	0.02 (0.02)	-0.02(0.01)	0.045	-0.02(0.01)	0.158	-0.01(0.01)	0.712		-0.01	(0.02)	0.802	
30–44 years old	0.04 (0.02)	0.12(0.04)	0.00(0.01)	1.000	-0.06(0.03)	0.020	0.06(0.03)	0.042		0.06	(0.04)	0.147	
45-59 years old	0.06 (0.02)	0.09(0.04)	-0.03(0.02)	0.109	-0.05 (0.02)	0.014	$0.01 \ (0.03)$	0.583		0.01	(0.04)	0.694	
60–74 years old	0.02 (0.01)	0.02 (0.02)	-0.02(0.01)	0.045	-0.02(0.01)	0.158	-0.01(0.01)	0.712		-0.01	(0.02)	0.806	
75 years and older	I	I	I	Ι	I	I	I	Ι		Ι	Ι	Ι	
Lives in household	0.08(0.03)	0.17 (0.05)	-0.03 (0.02)	0.109	-0.12 (0.03)	0.000	0.09(0.03)	0.009		0.09	(0.05)	0.065	
Lives outside household	0.06 (0.02)	0.08(0.03)	-0.04 (0.02)	0.021	-0.02 (0.02)	0.416	-0.03(0.03)	0.310		-0.03	(0.04)	0.492	
Female caregivers	0.86(0.04)	0.76(0.05)	-0.42 (0.04)	0.000	-0.23 (0.05)	0.000	-0.20(0.06)	0.001	÷	-0.20	(0.08)	0.020	
15-29 years old	0.06 (0.02)	0.02 (0.02)	-0.04(0.01)	0.004	0.00(0.00)	0.000	-0.04(0.01)	0.004		-0.04	(0.02)	0.050	
30–44 years old	0.07 (0.03)	0.12(0.04)	-0.05 (0.02)	0.007	-0.05(0.03)	0.158	-0.01(0.04)	0.870		-0.01	(0.05)	0.911	
45-59 years old	0.12 (0.03)	0.23(0.05)	0.00 (0.02)	1.000	-0.06(0.03)	0.074	0.06(0.04)	0.138		0.06	(0.06)	0.292	
60–74 years old	0.44 (0.05)	0.32(0.06)	-0.26 (0.03)	0.000	-0.12 (0.03)	0.000	-0.14(0.04)	0.002	+	-0.14	(0.06)	0.026	
75 years and older	0.15(0.04)	0.08(0.03)	-0.07 (0.02)	0.001	0.00 (0.02)	1.000	-0.07(0.03)	0.018		-0.07	(0.04)	0.099	
Lives in household	0.79(0.04)	0.64(0.06)	-0.41 (0.04)	0.000	-0.18(0.04)	0.000	-0.23 (0.05)	0.000	÷	-0.23	(0.08)	0.004	
Lives outside household	0.06 (0.02)	0.12 (0.04)	-0.01 (0.02)	0.528	-0.05 (0.03)	0.109	0.04(0.03)	0.282		0.04	(0.05)	0.447	
No. observations	97	66											
DID difference-in-differences,	, P p value, HB Ho	lm-Bonferroni con	rection; $\dagger \dagger p < .0$;	5 after HI	B correction								

Table 4 Effects on primary	caregiver w2 - W1	(women responden	it)									
	Treatment (Valladolid) W1	Control (Motul) W1	Treatment (Val W2-W1	ladolid)	Control (Motul W2-W1		DID of means		DID	regressio	ıs	
	Mean (SE)	Mean (SE)	Diff. (SE)	Ρ	Diff. (SE)	Ρ	Diff. (SE)	P	HB b	b (se)	Ρ	HB
Caregiving hours received Number of caregivers	66.63 (6.53)	69.40 (8.51)	-4.78 (5.97)	0.425	-24.95 (6.96)	0.000	20.17 (9.17)	0.029	20.2	9 (13.3	1) 0.12	6
Male caregivers	0.24(0.03)	0.24(0.04)	-0.11 (0.02)	0.000	-0.13(0.03)	0.000	0.02 (0.03)	0.514	0.0	2 (0.05	0.70	0
15-29 years old	0.02(0.01)	0.01 (0.01)	-0.02(0.01)	0.014	-0.01(0.01)	0.158	-0.01 (0.01)	0.374	-0.0	1 (0.01	0.54	5
30–44 years old	0.04(0.01)	0.03 (0.02)	-0.03(0.01)	0.001	-0.03(0.01)	0.014	0.00(0.01)	0.883	0.0	0 (0.02)	0.93	0
45-59 years old	0.05 (0.02)	0.03 (0.02)	-0.01(0.01)	0.318	0.00(0.01)	1.000	-0.01 (0.02)	0.430	-0.0	1 (0.02)	0.55	2
60–74 years old	0.07 (0.02)	0.08(0.03)	-0.02(0.01)	0.045	-0.06 (0.02)	0.003	0.03 (0.02)	0.146	0.0	3 (0.03)	0.33	4
75 years and older	0.05 (0.02)	0.08(0.03)	-0.01(0.01)	0.249	-0.04(0.01)	0.004	0.03 (0.02)	0.130	0.0	2 (0.02	0.34	4
Lives in household	0.21 (0.03)	0.21 (0.04)	-0.08 (0.02)	0.000	-0.11 (0.02)	0.000	0.03 (0.03)	0.268	0.0	3 (0.04)	0.45	1
Lives outside household	0.04(0.01)	0.03 (0.02)	-0.03(0.01)	0.001	-0.02(0.01)	0.158	-0.01 (0.02)	0.478	-0.0	1 (0.02	0.62	8
Female caregivers	0.76(0.03)	0.76(0.04)	-0.27 (0.03)	0.000	-0.21 (0.04)	0.000	-0.07 (0.05)	0.163	-0.0	6 (0.07	0.35	5
15-29 years old	0.07 (0.02)	0.03 (0.02)	-0.02(0.01)	0.103	0.00(0.01)	1.000	-0.02 (0.02)	0.167	0.0-	2 (0.03	0.33	7
30–44 years old	0.25(0.03)	0.27 (0.04)	-0.11 (0.02)	0.000	-0.09(0.03)	0.002	-0.02 (0.04)	0.687	-0.0	1 (0.05	0.75	3
45-59 years old	0.29(0.04)	0.31 (0.05)	-0.11 (0.02)	0.000	-0.09 (0.02)	0.000	-0.02 (0.03)	0.641	-0.0	1 (0.05	0.76	1
60–74 years old	0.12 (0.03)	0.12(0.03)	-0.02 (0.02)	0.131	-0.03 (0.02)	0.109	0.00 (0.02)	0.870	0.0	1 (0.03)	0.87	7
75 years and older	0.01 (0.01)	0.03 (0.02)	(00.0) (0.00)	0.000	0.01 (0.01)	0.158	-0.01 (0.01)	0.158	-0.0	1 (0.01)	0.34	8
Lives in household	0.58(0.04)	0.61 (0.05)	-0.23(0.03)	0.000	-0.14(0.04)	0.000	-0.08 (0.05)	0.072	-0.0	8 (0.07	0.23	3
Lives outside household	0.18(0.03)	0.15(0.03)	-0.05 (0.02)	0.026	-0.07 (0.03)	0.016	0.02 (0.03)	0.621	0.0	2 (0.05	0.73	
No. observations	164	106										
DID difference-in-difference	s, <i>P</i> p value, <i>HB</i> H	olm-Bonferroni co	rrection; $\dagger \dagger p < .0$)5 after HI	B correction							

older men. This is true both when comparing DID of means (seventh to ninth columns in Table 3) and controlling for covariates using DID regressions (last four columns). Table 3 shows a larger decline in caregiving hours received for the control group (-26.0 h per week) than for the treatment group (-5.9 h per week). The average number of female caregivers in the treatment relative to the control group, declined by 0.2 or 23.2%, and we observe this decline specifically for female caregivers 60 to 74 years old who live in the same household as the older men respondents. However, these effects are not statistically significant after applying the Hold-Bonferroni correction for multiple hypotheses testing using DID regressions.

Similarly, Table 4 shows no statistically significant changes in hours given to older women in DID regressions after controlling for covariates. We observe a similar trend for older women as for men of declining caregiving hours for the treatment group by 4.7 h per week and 24.9 for the control. We find no statistically significant effects in the number of male and female caregivers for older women respondents. We also observe no changes in payments from older men and women for primary caregiver services.

Discussion

Social care, defined as support provided to perform activities of daily living, is a fundamental part of older adult caregiving. Worldwide, social care is mostly provided by informal or non-paid caregivers, usually close relatives, even in countries with sound long-term care policies that provide institutional arrangements or social care services. In Mexico, the absence of formal social care services has left family members with the main responsibility for care, particularly for disabled and older adults.

Our findings provide a general picture of the effects of a supplemental income program on informal care for older adults in two cities of southeast Mexico. After introduction of the program, hours of care received decreased, albeit less in the treatment town than in the control town. The decrease in hours of care received can be explained by disability being a dynamic process, with different stages as individuals age (Johnson and Wolinsky 1993; Wunderlich et al. 2002). Even though the decline in hours of care is lower for the treatment group, the overall effect of the program is not statistically significant. For men, we observe small changes in number of primary caregivers by age group of those providing support, but the results are not statistically significant after correcting for multiple hypotheses testing. For women, no significant changes were observed in either specification.

There are few studies have examined the impact of supplemental income programs on caregiving decisions. While there has been research regarding the crowd-out effects of public transfer payments on familial transfers to older adults, there has been little research regarding the effect of actual care provision. Similar previous evaluations featuring transfers roughly equivalent to those in Yucatan (i.e., between roughly US\$80 and US\$100) (Chuang 2012; Jensen 2004; Kim 2012) exhibited a partial crowding-out effect of private transfers but revealed no significant change to living arrangements. The present study fills a gap in research by documenting the impact of a supplemental income program on caregiving hours and changes on the burden of primary caregivers.

Our results support past studies that find most caregiving responsibility falls on one individual—even after an increase in household resources that could possibly shift caregiving responsibilities to others. We found more than 98% of caregivers are unpaid, and this situation did not change after the introduction of the income supplement. We do not find

evidence consistent with our hypotheses that additional income may allow older adults to increase the number of hours of care or shift the burden of giving care to others. Previous studies using the same data have found that older adults spend the supplemental income on food, health care services, and medicines (Aguila et al. 2015b). These studies show that even when supplemental income programs are treated as social support programs, they may alleviate some economic or financial pressures of the older adult or at the household level, but do not alleviate primary caregiver burden nor lead to payments to caregivers for their services.

It has become apparent in many countries that the current reliance on non-paid informal care support for older adult is no longer sustainable. The same is true for Mexico as a result of increases in the demand for caregiving due to a rapidly aging population and a decrease in the supply of caregivers, particularly as women push back against gendered norms that burden them with the bulk of care responsibilities. Given that care hours are heavily dependent on older adult health and disability or dependency status, there is an urgent need to increase program interventions that prevent or delay the incidence of chronic diseases and that allow older adults to maintain their functional abilities and independence, reducing and delaying the need for care. Increasing the income of older adults through supplemental income programs has been shown to improve mental health, performance at memory-related cognition tasks, and health outcomes related to diagnosis, as well as to increase use of health care but has had no effects on physical health (Aguila et al. 2015b; Galiani et al. 2016; Lloyd-Sherlock and Agrawal 2014; Schwarzer and Querino 2002). Future research using longer longitudinal datasets should assess the effects of these programs on physical health. Such research may find these programs indirectly impact caregiving responsibilities by improving physical health and thereby reducing the need for care.

Limitations and Implications

Our findings show that supplemental income programs do not substantially reduce the burden of primary caregivers for older men and women. This may be because once the decision to become a caregiver or to assign a caregiver within the pool of potential caregivers is made, there are no changes even when more resources become available. The choice of caregiver may be influenced by the heavy moral or social obligation related to the decision to start and continue providing care (Giraldo-Rodríguez et al. 2018).

A limitation in this study is that we cannot analyze the motives for older adults and family members when choosing the primary caregiver. Another limitation is that we analyze the effects only 6 months after the introduction of a supplemental income program. Further research is needed to understand longer-term effects of such program on the health of older adults and their indirect effects on caregiving needs. Regarding our data, the fact that caregiving hours were reported by older adults rather than by the caregiver directly also presents a limitation to the study. Moreover, the survey collected self-reported data for the total number of caregiving hours received during a given time period rather than using a diary to collect data on hours of care. Finally, our specific location could be seen as a limitation to our work. Nevertheless, we consider our findings externally valid and able to be extrapolated to other parts of Mexico and other LMICs that have strong familial obligations but lack formal long-term care systems.

Informal unpaid caregivers face increasing pressure in Mexico (López-Ortega 2014; Robles 2001, 2005). Local and federal government should prioritize social care for older adults and

allocate resources to create strategies to support them. This is especially relevant in a context of rapid aging and possible unmet needs given the decreased availability of care from children. Several measures could be adopted in order provide much needed care to persons with disabilities and frail older adults, in parallel to programs that support caregivers.

National and local authorities could pair with civil society organizations to provide daycare for people with disabilities and older adults, increasing the supply of services that currently cater mostly to the independent and highly functional. Public programs should also identify caregivers with high or intense care responsibilities as well as their personal and caregiving needs and expectations. Public programs could support these individuals by providing services such as respite care and care breaks, among other alternatives. Policy and decision makers must recognize that caregivers are vulnerable. Too frequently they have to quit their formal education, reduce their working hours, stop working, or switch to the informal market in order to have flexible working hours (Chari et al. 2015; Colombo et al. 2011; Giraldo-Rodríguez et al., 2018; Ruiz and Teresa 2015). Such sacrifices have implications for their personal development and health and wellbeing (Colombo et al. 2011; e Iria Vázquez 2015; García-Calvente et al. 2004; Huenchuan and Rodríguez Velázquez 2015; Robles 2001, 2005).

More broadly, we highlight two priorities for policymakers. First, policymakers should consider including disability care as a constitutional right and creating a National Care System, including long-term care services, which identifies and supports those in greatest need and gradually increase their coverage. Second, legislation and national programs should continue to seek full inclusion of older adults and people with disabilities in formal education, employment, and mobility (Ley de los Derechos de las Personas Adultas Mayores 2001 2015; Ley General para la Inclusión de las Personas con Discapacidad 2011). While these population groups are gaining access to health services and more inclusive support, current policy does not yet contemplate supporting their full-range of care needs nor the consequences of this gap that informal caregivers must often shoulder.

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Compliance with Ethical Standards

Conflict of Interest The authors declare that they have no conflict of interest.

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